



Neighbors Helping Neighbors

April 2009

Volunteers are the heart and soul of the American Red Cross. We depend upon our volunteers to provide vital Red Cross services, such as disaster relief, emergency communication for our military members and their families, and health and safety training. In addition, our community as a whole is enriched by the dedication of volunteers to myriad important causes.

The Bluegrass Area Chapter is proud to celebrate the spirit of volunteerism through our Heroes Campaign. Our Heroes Campaign utilizes community leaders to raise funds to support the mission of the Bluegrass Area Chapter, while recognizing individuals or groups who are truly making a difference in our community. Donors to the Heroes Campaign are eligible to nominate an individual or group for our "Hero of the Year" award, which honors those who are making a significant, positive impact in our community.

The Bluegrass Area Chapter is conducting Heroes Campaigns in Fayette, Clark, and Scott Counties. Stay tuned to future editions of *Across the Bluegrass* for profiles on our Hero of the Year nominees and to find out who has been named our "Hero of the Year" in each county!

To learn more about the Bluegrass Area Chapter and the Heroes Campaign, please visit our website at www.redcrosslexky.org.