



American Red Cross
Bluegrass Chapter



2010 - 2011 Annual Report

The Bluegrass Chapter of the American Red Cross is a non-profit organization chartered in 1917. Led by our volunteers, we serve the community through programs that provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies. Our chapter assists clients in a local ten county area consisting of Bourbon, Casey, Clark, Estill, Fayette, Harrison, Jessamine, Nicholas, Powell, and Scott Counties. In addition we support and manage eight community chapters and provide services to a total of 55 counties throughout Southern and Eastern Kentucky.

Disaster Services: Disaster Services encompasses an array of relief efforts which includes local assistance during home fires, tornadoes, floods, and other disasters. In FY 2011, the Bluegrass Chapter provided disaster relief assistance to 192 families in our 10 county direct service area.

Service to the Armed Forces: The Bluegrass Chapter provides a variety of free services for veterans, military personnel and their families, including around-the-clock delivery of emergency messages. In FY 2011 the Bluegrass Chapter helped deliver 536 emergency messages between those Central Kentucky families in our 55 county expanded service area, and their loved ones serving in our Armed Forces.



Health & Safety Services: The Bluegrass Chapter offers quality training to keep everyone in our communities safe whether at work, at play, or in our homes. Classes include First Aid, Adult, Infant and Child CPR, Automated External Defibrillation (AED), and Life Guarding. In FY 2011, the Bluegrass Chapter taught 1,489 CPR and First Aid classes and certified 9,523 residents throughout our 10 county direct service area in life saving skills.

WHEELS: Our Red Cross WHEELS program is the mass-transit system for disabled residents of Lexington. Any person who has a disability that prevents them from riding LexTran can qualify for the Wheels program. In FY 2011, WHEELS provided 165,634 rides and traveled in excess of 1,200,000 miles.

Thank You!

We would like to thank those who have charitably given their time and resources to our Chapter. We would also like to thank those who have supported us financially and with in-kind donations. Since we do not receive any government funding for traditional Red Cross programs, your support enables us to continue to provide needed services for the community.



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Financial Statement as of June 30, 2011

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Net Assets Beginning of Year (7/1/10)	\$ 4,220,172	\$ 97,471	\$ 6,903,110	\$ 11,220,753
Total Operating Revenues	\$ 5,301,485	\$ 14,249	\$ 1,134,496	\$ 6,450,230
Total Operating Expenses	\$ (4,936,840)	\$ -	\$ -	\$ (4,936,840)
Net Assets End of Year (6/30/11)	\$ 4,584,817	\$ 111,720	\$ 8,037,606	\$ 12,734,143

Our Honored Volunteers

The Bluegrass Chapter currently has **328** volunteers who volunteered over 22,000 hours!

Volunteers are the heart and soul of the American Red Cross!

Red Cross volunteers work with local, state, and national government agencies to provide a coordinated response in times of disaster. For example, this year, Hurricane Irene produced an extensive amount of damage along the Eastern Seaboard of the United States. With millions of people facing power outages, floods and damaged or destroyed homes, it was obvious people needed help. Our volunteers responded to the challenge as they do so many times throughout the year. Through sheltering, providing warm food to the hungry or simply lending an ear to a disaster victim, our volunteers contributed their service and time to help those in need. In total this fiscal year, twenty-five trained, local volunteers deployed to five disasters.